anoki casey

anoki.net • anoki@anoki.net • 267.294.4134

education

BFA, Graphic Design and Typography

Mason Gross School of the Arts, Rutgers University New Brunswick, NJ

work experience

Graphic Artist & Creative Media Specialist | Independent — San Diego, CA

Present

Specializing in identity, outreach, and marketing creation for all types of small businesses, non-profits, and community-based groups. I help achieve their goals through a blending of highly creative solutions, social marketing initiatives, and online campaigns to communicate who they are, what they do, and why they do it best.

Graphic Designer | Stanford Parkinson's Community Outreach

May 2014 – Present

Lead digital and print graphic design, website and blog managment, and media marketing for the Stanford Parkinson's Community Blog and annual events. Creating collateral across social media, promotional assets, video and educational content.

Online Media Designer | Brain Support Network

June 2012 – Present

Overseeing social media marketing, branding, website management, and event design to expand organization outreach. Producing online assets to catalog and share critical resources for clients, families, and partner communities.

Social Media Marketer | Educational Choices Program

Nov 2023 – Dec 2025

Co-led visual storytelling and social media execution for a global, plant-forward environmental and health education initiative. Developed multi-channel video advertising and curriculum assets distributed to classrooms worldwide.

Art Director | VEGWORLD Magazine

Nov 2021 – Nov 2022

Directed design, editorial layout, visual direction, and digital production for six bi-monthly magazine issues.

Creative Director | Digital Impact — San Diego, CA

Jan 2019 – Sept 2019

Led creative strategy for high-impact social media marketing and animated ad campaigns for clients including Local 145, Ozobot, and Holly Drive Leadership Academy.

Freelance Art Director & Graphic Artist | Various Agencies — Philadelphia, PA

Apr 2002 – June 2005

Partnered with agencies such as Incompra Design, Stratus Communications, The Rickard Group on full-scale marketing and capital campaigns across healthcare, higher education, and non-profit sectors with clients such as: Verizon, Kimberly-Clark, University of the Arts, Girl Scouts of America, Internet Society, Drexel University.

Design Associate | Parlour Design L.L.C. — New York, NY

Jan 1999 – Nov 2001

Designed promotional and collateral materials for major non-profit and cultural clients, including The American Museum of Natural History, Gay Men's Health Crisis, and The National Foundation for Jewish Culture.

Publications Manager | Office of Student Involvement, Rutgers University — New Brunswick, NJ

May 1999 – Aug 2001

Managed art direction, production, and updates for 250+ institutional publications per academic year.

Design Manager | Hurtado Health Center, Rutgers University — New Brunswick, NJ

May 1998 – Aug 2001

Led visual design and production for campus health education materials, including brochures, ads, and awareness collateral.

Freelance Graphic Artist | Independent — New Brunswick, NJ

Sept 1996 – May 1998

Executed freelance branding and print work, including logo design and production art for regional clients such as the Rutgers Targum and Laserwave Communications.